



Canada-Southern Africa  
Chamber of Business

# The 6<sup>th</sup> Risk Mitigation & CSR Seminar

Risk Mitigation & Corporate  
Social Responsibility in  
Africa & Emerging Markets

**Tuesday November 8, 2011**

**08h30 - 16h40**

**Ontario Investment & Trade Centre Galleria and Main Theatre**  
35<sup>th</sup> Floor, 250 Yonge Street Toronto, Ontario, Canada

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## Seminar Chairs

DILA ERSENKAL, Senior Consultant, Environmental Services Group, **Hatch** morning session  
CLAUDIA FELDKAMP, Associate, **Fasken Martineau LLP** afternoon session

**08h30 REGISTRATION AND NETWORKING**

**09h00 WELCOMING REMARKS**

WAYNE FLOREANI, Board Member, **Canada-Southern Africa Chamber of Business** and Vice President, **MineAfrica Inc.**  
ROWENA DIAS, Area Director-Africa & IFI, **Ontario Ministry of Economic Development & Innovation**  
DILA ERSENKAL, Senior Consultant, Environmental Services Group, **Hatch**

**09h10 Keynote Address**

**Canada's Commercial/CSR Engagement in Africa's Extractive Sector**  
JILLIAN STIRK, Assistant Deputy Minister, Europe, Eurasia, and Africa,  
**Foreign Affairs and International Trade Canada**

**09h30 The Future of Risk Management & CSR: From 30,000 Feet**

TYSON JOHNSON, Director, Global Security & Investigations, **Celestica**

**09h50 Managing Sustainability and Social Risk in Africa & Emerging Markets**

HANK KARAYAN, International Sales Manager, **SGS**

**10h10 Integrating Broad-Based Black Economic Empowerment  
with Company CSR**

MAX CLARK, Regional Director: Africa, Environment and Community Interface,  
**Hatch South Africa**

**10h30 NETWORKING BREAK**

**10h45 FPIC: Legal Requirements and Practical Realities**

CLAUDIA FELDKAMP, Associate, **Fasken Martineau LLP**

**11h05 Making Your Life Easier in West Africa – CSR Among Artisanal Miners**

ESTHER KÜHN, PhD Candidate, **University of Toronto**

**11h25 Finding the Safe Haven for a Surface Lease: Platinum Perspective**

NANCY GOVENDER, **Independent Company Advisor**

**11h45 The Trade Commissioner Service – Promoting and Supporting CSR**

GLEN MCPHERSON, Deputy Director for CSR,  
**Foreign Affairs and International Trade Canada**

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- 12h05 ISO 26000 2011 Guidance on Social Responsibility: Setting a New Global Standard?**  
JANNE DUNCAN, Partner & ELISABETH DEMARCO, Partner,  
Macleod Dixon LLP
- 12h25 MORNING SESSION QUESTION AND ANSWER**
- 12h35 NETWORKING LUNCHEON**
- 13h25 CSR, R.I.P ... 1968-2011**  
MICHAEL AUERBACH, Vice President and National Practice Leader,  
Social Risk Consulting, **Control Risks**
- 13h45 Youth Diversity in Canada, a CSR Advantage not Utilized**  
RADCLIFFE DOCKERY, President and Chief Executive Officer,  
**HigherEye Training & Consulting**
- 14h05 EDC – Facilitating Exports & Investments to Africa**  
CHANTAL BRAZEAU, Senior Underwriter, Political Risk Insurance,  
**Export Development Canada**
- 14h25 Cross Sector Partnering: How it Works, Why it Matters to Business & Experiences from the Field**  
ALANNA RONDI, Executive Director, **Devonshire Initiative &**  
BERNARDA ELIZALDE, Program Director of Sustainable Development,  
**Prospectors and Developers Association of Canada (PDAC)**
- 14h45 CSR Anti-Bribery and Supply Chain Risk Assessment: Impacts on Community & Local SME Engagement**  
PETER LAVOIE, Partner & DOUG MCNEIL, Partner,  
**Occupational Risk Management Group**
- 15h05 A Common Sense Approach: Social Management in the Extractive Sector**  
JANET FISHLOCK, Senior Development Specialist,  
**rePlan Inc.**
- 15h25 NETWORKING BREAK**
- 15h40 The Purposeful Path to Sustainability™**  
WARREN TE BRUGGE, President and Chief Executive Officer,  
**Mazimvula Ventures, Inc.**
- 16h00 Partnering with Charities for Effective CSR**  
MARK BLUMBERG, Partner, **Blumberg LLP**
- 16h20 AFTERNOON SESSION QUESTION AND ANSWER**
- 16h30 WRAP UP**  
BRUCE SHAPIRO, President, **Canada-Southern Africa Chamber of Business**  
and President, **MineAfrica Inc.**  
CLAUDIA FELDKAMP, Associate,  
**Fasken Martineau LLP**

agenda

**BLUMBERG SEGAL LLP**

“Blumbers” is a Toronto law firm that provides a full range of innovative and cost effective legal solutions since 1984. Our Toronto lawyers have expertise in a number of areas, especially those of importance to business including corporate commercial, civil litigation, employment law, intellectual property, and estate/wealth planning. We also provide services to a large number of Toronto based and international non-profits and charities. You can contact Henry Blumberg at henry@blumbers.ca and Mark Blumberg at mark@blumbers.ca.

[www.blumbers.ca](http://www.blumbers.ca)



**CANADA-SOUTHERN AFRICA CHAMBER OF BUSINESS**

The Canada-Southern Africa Chamber of Business is a dynamic and influential business organization dedicated to promoting and developing business interests between Canada and Southern Africa. The Chamber provides a focal point for establishing business contacts and networking opportunities, and advancing common interest agendas for a diverse and vital membership with an interest in South and Southern Africa.

[www.canadasachamber.com](http://www.canadasachamber.com)



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**DEVONSHIRE INITIATIVE**

The Devonshire Initiative is a forum for leading international development NGOs and mining companies to come together in response to the emerging social agenda surrounding mining and community development issues. The DI seeks to open the communication channels between stakeholder groups involved in the extractives sector, providing a space for dialogue and sharing best practices. The ultimate objective of the DI is improved social development indicators wherever Canadian companies operate overseas.

[www.devonshireinitiative.org](http://www.devonshireinitiative.org)



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EDC is Canada’s export credit agency, offering innovative commercial solutions to help Canadian exporters and investors expand their international business. EDC’s knowledge and partnerships are used by more than 8,400 Canadian companies and their global customers in up to 200 markets worldwide each year. EDC is financially self-sustaining, and is a recognized leader in financial reporting and economic analysis.

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**FASKEN MARTINEAU LLP**

Fasken Martineau’s Corporate Social Responsibility Group understands that corporations have positive responsibilities, not only to their shareholders, but to a diverse range of stakeholders including employees, suppliers, customers, the local and indigenous communities, local, state, and federal governments, environmental groups, international organizations and institutions and other non-governmental civil society groups. With the nature and scope of CSR constantly evolving and the expectations of the private sector increasing, organizations turn to Fasken Martineau when seeking guidance on planning for, and responding to, the complex demands of CSR.

[www.fasken.com](http://www.fasken.com)



**FOREIGN AFFAIRS AND INTERNATIONAL TRADE CANADA**

Foreign Affairs and International Trade Canada manages Canada’s political, economic and cultural relations with other nations on a bilateral basis as well as through the international organizations to which Canada belongs. The department helps Canadian companies succeed internationally while promoting Canada as a dynamic place in which to do business, and negotiating and administering trade agreements. The department provides an assertive foreign policy that pursues Canadian interests, projects Canadian values and culture worldwide and protects Canada’s security. It supplies business (trade and investment), passport and other services to Canadians travelling, working or doing business abroad.

[www.international.gc.ca](http://www.international.gc.ca)



**NANCY GOVENDER – INDEPENDENT COMPANY ADVISOR**

Nancy Govender currently serves as an independent CSR company advisor for the world’s largest primary producer of platinum. Current advisory includes policy, governance, community mediation and guiding implementation processes for one of the company’s critical area CSR initiatives.

[ngovender18@gmail.com](mailto:ngovender18@gmail.com)



**HATCH**

Hatch is an employee-owned global multidisciplinary engineering, process development, technologies and management consultancy. Hatch supplies process design and business consulting, information technology, and project and construction management services to the metals and mining, energy, and infrastructure sectors. Hatch has served clients for over 80 years and has project experience in more than 150 countries around the world. With 9,000 people in over 65 offices – including a significant presence in South Africa – the firm has more than \$35 billion in projects currently under management. As an innovative organization committed to helping its clients achieve unprecedented and sustained business results, clients appreciate Hatch’s added value, trust and communications, as well as Hatch’s ability to transfer its expertise quickly and efficiently on a global basis.

[www.hatch.ca](http://www.hatch.ca)



## HIGHEREYE TRAINING & CONSULTING

HigherEye Training & Consulting is a youth focused Corporate Social Responsibility firm focused on developing International Business & Career Development Skills for Young People; it also helps organizations increase their understanding of the Youth Market.

HigherEye's mandate is to assist both developing and developed nations' lower youth employment rates by delivering skills and training that will enable young people to compete in the Global Economy. By building partnerships with the Private Sector, Government Agencies and Educational institutions – HigherEye has been to deliver results driven CSR projects for clients in Canada, Malaysia, Botswana, China, Ghana and the Caribbean.

[www.highereye.com](http://www.highereye.com)



## MACLEOD DIXON LLP

Since 1912, Macleod Dixon has been one of Canada's premier international business law firms. Through dedication to its clients, the firm has grown to nearly 300 legal professionals in Calgary, Toronto, Moscow, Almaty, Caracas, Bogotá and Rio de Janeiro. We are a global market leader in energy and natural resources law, and provide major multinational and national corporations, governments, private businesses and individuals with the depth of experience required to succeed in today's mining industry. We consistently surpass clients' expectations by providing the innovative, superior legal advice required to create new and exciting business opportunities throughout Canada, and around the world.

On January 1, 2012, Macleod Dixon will merge with Norton Rose OR, creating a global energy and mining powerhouse within Norton Rose Group.

[www.macleoddixon.com](http://www.macleoddixon.com)



## MANZIMVULA CONSULTING

In 1998, Manzimvula® Consulting founder Warren Te Brugge supported his first client, an integrated healthcare facility, in creating an organizational community that connected the personal visions of all the Center's stakeholders to a collective, common vision for the Center. His success – and that of his first client - laid the ground for a thriving values-based consulting firm that has helped companies in 40 countries drive results and revenue by uniting business imperatives with the tenacity of energized organizational communities.

The three-stage management model that Te Brugge developed has proven to unleash hidden capacity, inspire employees, engage teams, and spark lasting breakthrough performance. It's called the Integrative Strategy Approach.

[www.manzimvula.com](http://www.manzimvula.com)



## MINEAFRICA INC.

MineAfrica is a business development and marketing company providing the premier platform for mining companies, service providers and governments to promote themselves to a senior level, Africa focussed financial and mining audience. Our programs include Investing in African Mining and Focus on West Africa seminars in Toronto and London, UK; 2) our three-day MASTERMINING course; and 3) business development, marketing and consulting services.

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## OCCUPATIONAL RISK MANAGEMENT GROUP (ORMG)

ORMG was established in 2004 to provide companies with external independent support in managing statutory compliance obligations and control of insurance related costs. ORMG has established an infrastructure to enable its clients and independent professionals to transact business. We provide timely, high-quality, consistent, independent professional opinions to support our clients' compliance and cost control responsibilities whether on a one-of-a-kind basis or for continuing support. We continually monitor the performance of

these experienced professionals to ensure efficiency and cost effectiveness. We have the depth and breadth of experience to expand our network to meet client needs. For those professionals who would like to join us we offer a flexible supportive opportunity to practise independently in a work environment of their choosing. With national and international based professionals we help manage clients' needs in many locations throughout the world.

[www.ormg.ca](http://www.ormg.ca)



## ONTARIO MINISTRY OF ECONOMIC DEVELOPMENT AND INNOVATION

If you are an Ontario company looking to expand into new markets, we can help. The International Trade Branch of the Ministry of Economic Development and Innovation helps Ontario companies identify export opportunities and form international business partnerships around the globe. We offer export training, one-on-one consultations, introductions to industry players and advocacy services. Please contact Rowena Dias, International Marketing Consultant at 416.314.8242 or [rowena.dias@ontario.ca](mailto:rowena.dias@ontario.ca)

[www.ontarioexports.com](http://www.ontarioexports.com)



## THE PROSPECTORS AND DEVELOPERS ASSOCIATION OF CANADA (PDAC)

The Prospectors and Developers Association of Canada (PDAC) represents the interests of the Canadian mineral exploration and development industry. The association was established in 1932 in response to a proposed government regulation that threatened the livelihood of Ontario prospectors. Today the association is a national organization with an international mandate as well. It counts with 6,000 individual members and 950 corporate members. The association's activities and the services it provides fall generally into four categories: advocacy, information, networking, and leading practice.

[www.pdac.ca](http://www.pdac.ca)



## REPLAN INC.

rePlan specializes in managing the social, economic and housing dimensions of resource development projects. We offer our clients a range of services to help them understand and meet their social responsibilities, both in the boardroom and on the ground. We have a full-time staff of over 70 community workers, social scientists, planners, architects and engineers. We are headquartered in Toronto, Canada, with satellite offices in Edmonton (Canada), Accra (Ghana) and Amman (Jordan). We have worked in more than 40 countries around the World. Our clients include Barrick, RioTintoAlcan, Inmet, Shell, AngloGold Ashanti, Chevron, Goldcorp, BG and Newmont. We also work closely with financial institutions, local communities and all levels of government.

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