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12-Month Lobbying Summary - In-house Organization

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WE Charity / Dalal Al-Waheidi, Executive Director

▼ Registration Summary

Who is lobbying?

● Active - New Activity Effective: **2019-01-07**

WE Charity ([Address, activities & membership](#))

Dalal Al-Waheidi, Executive Director

Received government funding or funding expected in current financial year

Yes

What is being lobbied?

Subject Matters

- Arts and Culture
- Climate
- Education
- Employment and Training
- Health
- International Development
- Justice and Law Enforcement

Subject Matter Details

Grant, Contribution or Other Financial Benefit

- Communicating about funding for youth programs, including funding for mental health initiatives, social entrepreneurship initiatives, and service learning initiatives (such as the Canada Student Service Grant).

Policies or Program

- Communicating about the development of youth policies and programs, including policies and programs related to youth civic engagement, youth social entrepreneurship, youth service learning, and youth mental health.

Who is being lobbied?

Government Institutions

- Canadian Heritage (PCH)
- Employment and Social Development Canada (ESDC)
- Environment and Climate Change Canada (ECCC)
- Federal Economic Development Agency for Southern Ontario (FedDev)
- Finance Canada (FIN)
- Global Affairs Canada (GAC)
- Health Canada (HC)
- House of Commons
- Infrastructure Canada (INFC)
- Innovation, Science and Economic Development Canada (ISED)
- National Defence (DND)
- Prime Minister's Office (PMO)
- Privy Council Office (PCO)
- Public Health Agency of Canada (PHAC)
- Public Services and Procurement Canada (PSPC)
- Royal Canadian Mounted Police (RCMP)
- Service Canada (ServCan)
- Treasury Board Of Canada Secretariat (TBS)
- Women and Gender Equality (WAGE)

Communication techniques

Who are the lobbyists?

Dalal Al-Waheidi, Executive Director | No public offices held

Scott Baker, Chief Operations Officer | No public offices held

Stephanie Bray, Head, Development Strategy & Operations | No public offices held

Leeanne Comish, Chief Marketing Officer | No public offices held

Celia Gibb, Director, Marketing | No public offices held

Nora Griffiths, Division Head, Trips | No public offices held

Brittany Grundy, Associate Director, Program Design | No public offices held

Angie Gurley, Head, External and Internal Communications | No public offices held

Jeff Hainbuch, Head, Educational Partnerships | No public offices held

Heather Harkness, Head, Strategic Planning & Operations | No public offices held

Ok Ikejiani, Head, Engineering Technology | No public offices held

Lisa Lisle, Head, Strategic Initiatives | No public offices held

Ivana Manzon, Head, Partner Marketing in Partnerships and Programs | No public offices held

Sofia Marquez, Director, Government and Stakeholder Relations | [Public offices held](#)

Lisa McCoy, Director, Design in Creative and Content | No public offices held

Carrie Patterson, Chief Operations Officer | No public offices held

Katryna Szagala, Associate Director, Public Relations | No public offices held

Jason Wong, Director of Marketing, Trips and Experiences | No public offices held

Registration number: 946765-367186

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▼ Monthly Communication Reports

What oral and arranged communications have taken place?

Date	DPOH, Position Title Government Institution	Subject Matters
2020-07-05	<p>Stephanie Hébert, Assistant Deputy Minister, Program Operations Branch Employment and Social Development Canada (ESDC)</p> <p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
2020-06-30	<p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
2020-06-29	<p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
2020-06-26	<p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training

Date	DPOH, Position Title Government Institution	Subject Matters
<u>2020-06-19</u>	<p>Hibo Abdillahi, Departmental Liaison Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Dilys Fernandes, Director of Operations Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Danielle Kennan, Director of Communications and Issues Management Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Jamie Kippen, Chief of Staff Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Marilla Mccargar, Director of Policy and Cabinet Affairs Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
<u>2020-06-16</u>	<p>Hibo Abdillahi, Departmental Liaison Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
<u>2020-06-11</u>	<p>Hibo Abdillahi, Departmental Liaison Office of the Minister of Diversity and Inclusion, Canadian Heritage (PCH)</p> <p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
<u>2020-06-09</u>	<p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training

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<u>2020-06-04</u>	<p>Hibo Abdillahi, Departmental Liaison Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Danielle Keenan, Director of Communications and Issues Management Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Danielle Keenan, Director of Communications and Issues Management Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Jamie Kippen, Chief of Staff Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Marilla Mccargar, Director of Policy and Cabinet Affairs Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)</p> <p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
<u>2020-06-04</u>	<p>Stephanie Hébert, Assistant Deputy Minister, Program Operations Branch Employment and Social Development Canada (ESDC)</p> <p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
<u>2020-06-03</u>	<p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
<u>2020-06-02</u>	<p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training
<u>2020-06-01</u>	<p>Debora Brown, Assistant Deputy Minister, Public Affairs and Stakeholder Relations Branch Employment and Social Development Canada (ESDC)</p> <p>Rachel Wernick, Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)</p>	Employment and Training

Date	DPOH, Position Title Government Institution	Subject Matters
<u>2020-05-25</u>	Rachel Wernick , Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)	Employment and Training
<u>2020-05-22</u>	Christiane Fox , Deputy Minister, Intergovernmental Affairs and Youth Privy Council Office (PCO)	Employment and Training
<u>2020-05-15</u>	Amitpal Singh , Senior Policy Advisor Office of the Minister, Finance Canada (FIN)	Employment and Training
<u>2020-05-12</u>	Debora Brown , Assistant Deputy Minister, Public Affairs and Stakeholder Relations Branch Employment and Social Development Canada (ESDC)	Employment and Training
<u>2020-05-11</u>	Rachel Wernick , Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)	Employment and Training
<u>2020-05-07</u>	Debora Brown , Assistant Deputy Minister, Public Affairs and Stakeholder Relations Branch Employment and Social Development Canada (ESDC) Stephanie Hébert , Assistant Deputy Minister, Program Operations Branch Employment and Social Development Canada (ESDC) Rachel Wernick , Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)	Employment and Training
<u>2020-05-07</u>	Amitpal Singh , Senior Policy Advisor Office of the Minister, Finance Canada (FIN)	Employment and Training
<u>2020-05-05</u>	Rick Theis , Director of Policy and Cabinet Affairs Prime Minister's Office (PMO)	Employment and Training
<u>2020-05-04</u>	Stephanie Hébert , Assistant Deputy Minister Employment and Social Development Canada (ESDC) Rachel Wernick , Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)	Employment and Training

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<u>2020-05-03</u>	Rachel Wernick , Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)	Employment and Training
<u>2020-05-01</u>	Marilla Mccargar , Director of Policy and Cabinet Affairs Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)	Employment and Training
<u>2020-05-01</u>	Rachel Wernick , Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)	Employment and Training
<u>2020-05-01</u>	Amitpal Singh , Senior Policy Advisor Office of the Minister, Finance Canada (FIN)	Employment and Training
<u>2020-04-30</u>	Alessia Avola , Special Assistant, Policy Office of the Minister of International Trade, Global Affairs Canada (GAC) Jason Easton , Chief of Staff Office of the Minister of International Trade, Global Affairs Canada (GAC)	Education
<u>2020-04-28</u>	Rachel Wernick , Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)	Employment and Training
<u>2020-04-28</u>	Amitpal Singh , Senior Policy Advisor Office of the Minister, Finance Canada (FIN)	Employment and Training
<u>2020-04-24</u>	Michelle Kovacevic , Assistant Deputy Minister Finance Canada (FIN) Suzy McDonald , Associate Assistant Deputy Minister Finance Canada (FIN) Amitpal Singh , Senior Policy Advisor Office of the Minister, Finance Canada (FIN) Rachel Wernick , Senior Assistant Deputy Minister, Skills and Employment Branch Employment and Social Development Canada (ESDC)	Employment and Training
<u>2020-04-20</u>	Christiane Fox , Deputy Minister, Intergovernmental Affairs Privy Council Office (PCO)	Employment and Training

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<u>2020-04-20</u>	Amitpal Singh , Senior Policy Advisor Office of the Minister, Finance Canada (FIN)	Employment and Training
<u>2020-04-17</u>	Bardish Chagger , Minister of Diversity and Inclusion and Youth House of Commons Dilys Fernandes , Director of Operations Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH) Danielle Keenan , Director of Communications and Issues Management Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH) Jamie Kippen , Chief of Staff Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)	Education
<u>2020-04-16</u>	Harry Burton , Special Assistant, Operations and Regional Advisor Office of the Minister, Women and Gender Equality (WAGE)	Justice and Law Enforcement
<u>2020-04-10</u>	Amitpal Singh , Senior Policy Advisor Office of the Minister, Finance Canada (FIN)	Education
<u>2020-04-08</u>	Amitpal Singh , Senior Policy Advisor Office of the Minister, Finance Canada (FIN)	Education
<u>2020-04-07</u>	Mary Ng , Minister of Small Business, Export Promotion and International Trade House of Commons	Education
<u>2020-03-27</u>	Dilys Fernandes , Director of Operations Office of the Minister of Diversity and Inclusion and Youth, Canadian Heritage (PCH)	Health
<u>2020-02-07</u>	Karina Gould , Minister of International Development House of Commons	International Development
<u>2020-01-31</u>	Alessia Avola , Special Assistant, Policy Office of the Minister of International Trade, Global Affairs Canada (GAC) Jason Easton , Chief of Staff Office of the Minister of International Trade, Global Affairs Canada (GAC)	International Development

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<u>2020-01-29</u>	Viki Ozell-Landry , Quebec Regional Advisor Office of the Minister, Canadian Heritage (PCH)	Arts and Culture, Climate
<u>2019-12-12</u>	Colin Lalonde , Special Assistant, Ontario and Operations Office of the Minister, Employment and Social Development Canada (ESDC)	Arts and Culture
<u>2019-11-19</u>	Christiane Fox , Deputy Minister, Intergovernmental Affairs and Youth Privy Council Office (PCO)	Employment and Training

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Date Modified:

2020-07-30